

Niña Cayaban. Designer & Illustrator.

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EXPERIENCE **Web and Graphic Designer**

On Design Inc., New York, NY

January 2012 - Present

Design websites, print pieces and packaging for a variety of clients such as the American Museum of Natural History, Rockefeller Brothers Fund, Foundation Center, Center for Disaster Philanthropy, AeroFarms, and more.

Graphic Design Apprentice

Carbone Smolan Agency, New York, NY

February - August 2011

Designed the Edward Hopper House 40th Anniversary brochure and posters.

Part of the design team for the wayfinding system of the Museum for the Built Environment in Saudi Arabia.

Graphic Design Intern

Ink & Co., New York, NY

January - February 2011

Assisted in the design and execution of promotional pieces, posters, logos, and collateral for the brand Betsey by Betsey Johnson. Conceptualized design directions for the 2012 marketing campaign of the New York City Ballet.

Graphic Designer

Freelance, New York, NY

October - December 2010, June 2004 - December 2005

Designed business cards and redesigned logos for clients Love One Another Studio and DJ Floordestroyer.

Designed brochures for Premium Home Care, a caregiving agency in Glendale, California.

Production Designer

Freelance, Philippines

May 2010 - September 2010, October 2008 - December 2008

Designed and built sets, created props and did fashion styling for music videos. Conceptualized and executed home furniture layouts for several lifestyle magazine spreads. Did fashion styling for photo shoots.

Producer

Solar Entertainment Corporation, Philippines

January 2006 - February 2008

Produced on-air promotions for shows for the Crime/Suspense channel as well as sponsored promotions for clients.

Conceptualized, wrote copy, designed overall look, and chose video clips for use on all on-air plugs for several shows.

Utilized various video and sound editing software in the production of on-air promos.

EDUCATION **Parsons the New School for Design**

AAS in Graphic Design

May 2010

University of the Philippines

BA Psychology, Cum Laude

March 2003

SKILLS **Programs and Code**

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere and After Effects), Sketch, Zeplin, Final Cut Pro, MS Office Suite, HTML, CSS, Processing

Other Technical Skills

Illustration, Motion Graphics, Printmaking (Silkscreen, Woodcut, and Letterpress), Bookmaking

Languages

Fluent English, Fluent Tagalog and Intermediate Japanese

THANK YOU Your time is very much appreciated.